GOVERNMENT DEGREE COLLEGE,
JAMMALAMADUGU
(Reaccredited by NAAC With ' B ' Grade)
(Affiliated to Yogi Vemana University, Kadapa)
Ramireddy Palli Road, Y.S.R Kadapa District, Andhra Pradesh 516 434

Date: 05.11.2026

BRICS Sustainable Lifestyle Week (BSLW-2026)

(DAY FIVE)

SAY NO TO SINGLEUSE PLASTICS

ORGANISED BY STUDENT UNIONS, NSS



BRICS SUSTAINABLE LIFESTYLE WEEK (BSLW-2026)

SAY NO TO SINGLEUSE PLASTICS

ORGANISED BY STUDENT UNIONS, NSS

Government Degree College, Jammalamadugu, Andhra Pradesh

Date: 05 November 2026

Venue: Government Degree College, Jammalamadugu

Programme Coordinators:

NSS Coordinator

Introduction

Government Degree College, Jammalamadugu, Andhra Pradesh, organized a “Say No to Single-Use Plastics” Awareness Programme as part of BRICS Sustainable Lifestyle Week (BSLW–2026) on Thursday, 05 November 2026. The programme was conducted to create awareness among faculty members and students about the harmful effects of single-use plastics on the environment and the importance of adopting eco-friendly alternatives. The event was organized under the leadership of Principal Dr. M. Ramesh and Vice Principal Dr. S. C. Sanjeeva Reddy. Faculty members from all departments and students actively participated in the programme. The activities emphasized campus cleanliness, plastic waste reduction, and sustainable lifestyle practices.

Aim

The main aim of the programme was to promote a plastic-free environment by discouraging the use of single-use plastics and encouraging sustainable alternatives such as reusable cloth bags and water bottles among faculty members and students.

Objectives

The programme was organized with the following objectives:

- To organize plogging drives across the college campus and nearby marketplaces to promote cleanliness and waste collection.
- To create awareness about the harmful effects of single-use plastics on the environment, soil, water bodies, and living organisms.

- To declare the college campus as a “Single-Use Plastic-Free Campus” and encourage responsible environmental practices.
- To promote the use of sustainable alternatives such as reusable cloth bags, steel water bottles, and eco-friendly materials.
- To encourage faculty members and students to reduce plastic consumption and adopt environmentally friendly habits.
- To develop a sense of social responsibility and environmental consciousness among the college community.

Outcome

The programme created significant awareness among faculty members and students regarding the environmental hazards of single-use plastics. The plogging activities encouraged participants to actively contribute to campus cleanliness and waste collection. The initiative promoted the concept of a “Single-Use Plastic-Free Campus” and motivated students to minimize plastic usage in their daily lives. The distribution and promotion of reusable cloth bags and water bottles encouraged the adoption of sustainable alternatives. The programme strengthened environmental responsibility and inspired the college community to contribute towards a cleaner and greener society.

Conclusion

The “Say No to Single-Use Plastics” Awareness Programme conducted under BRICS Sustainable Lifestyle Week (BSLW–2026) at Government Degree College, Jammalamadugu, was a meaningful initiative towards environmental protection. The programme successfully highlighted the importance of plastic waste reduction, campus cleanliness, and sustainable alternatives. Under the guidance of Principal Dr. M. Ramesh and Vice Principal Dr. S. C. Sanjeeva Reddy, the active participation of faculty members and students contributed to the successful conduct of the programme. The initiative encouraged the college community to adopt plastic-free practices and work towards a clean, green, and sustainable future.

PHOTO EVIDENCES






GPS Map Camera
Jammalamadugu, Andhra Pradesh, India
V96r+gw4, Jammalamadugu, Andhra Pradesh 516434, India
Lat 14.860292° Long 78.392326°
Thursday, 05/11/2026 12:38 PM GMT +05:30
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GPS Map Camera
Jammalamadugu, Andhra Pradesh, India
V96r+gw4, Jammalamadugu, Andhra Pradesh 516434, India
Lat 14.860349° Long 78.39237°
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